



THE ADAM
BY
BRYAN ADAMS
2014



THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
JANUARY





THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

FEBRUARY





THE ADAM



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

MARCH



THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

APRIL



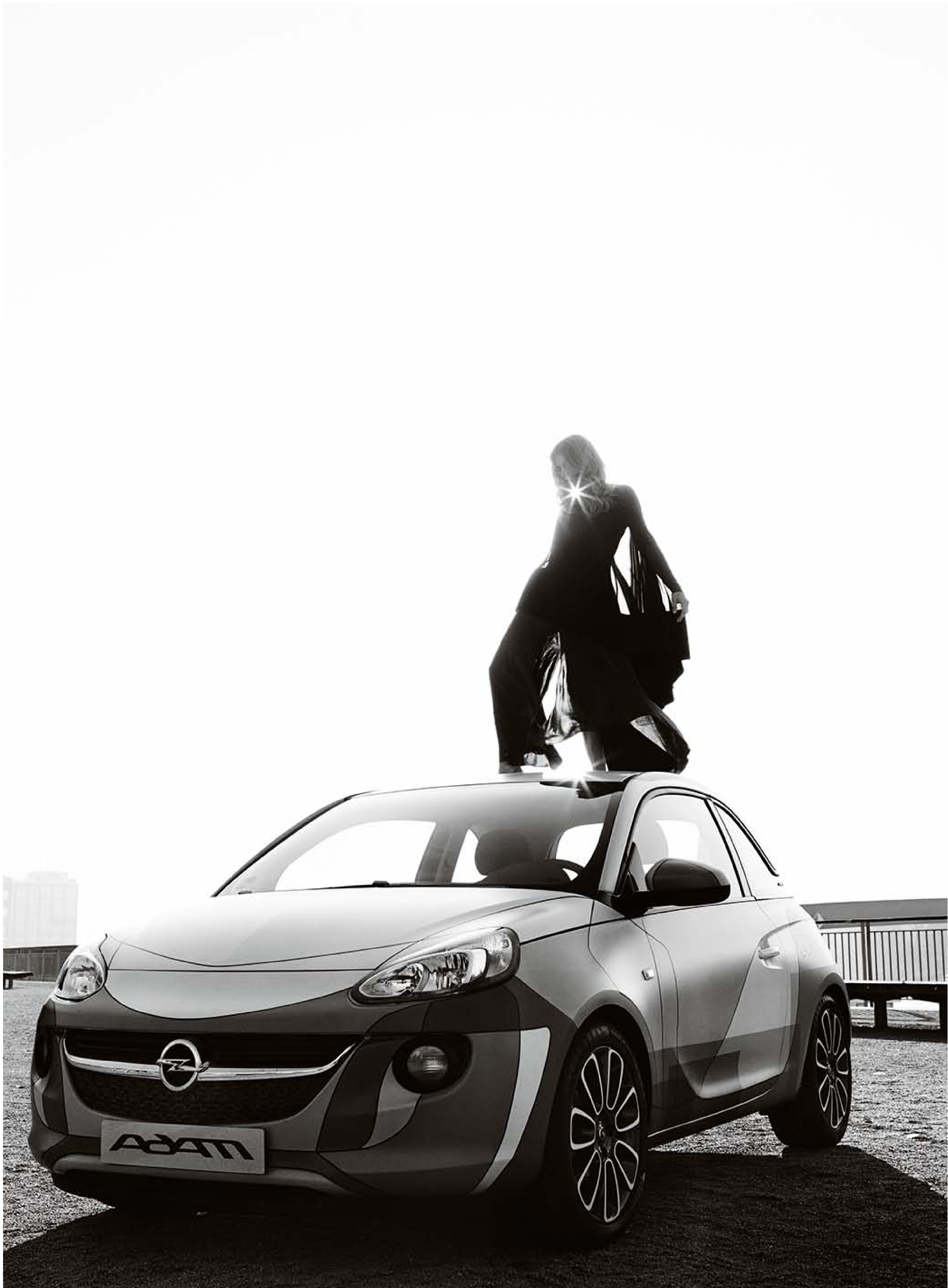


THE ADAM



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

MAY



THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

JUNE





THE ADAM



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

JULY

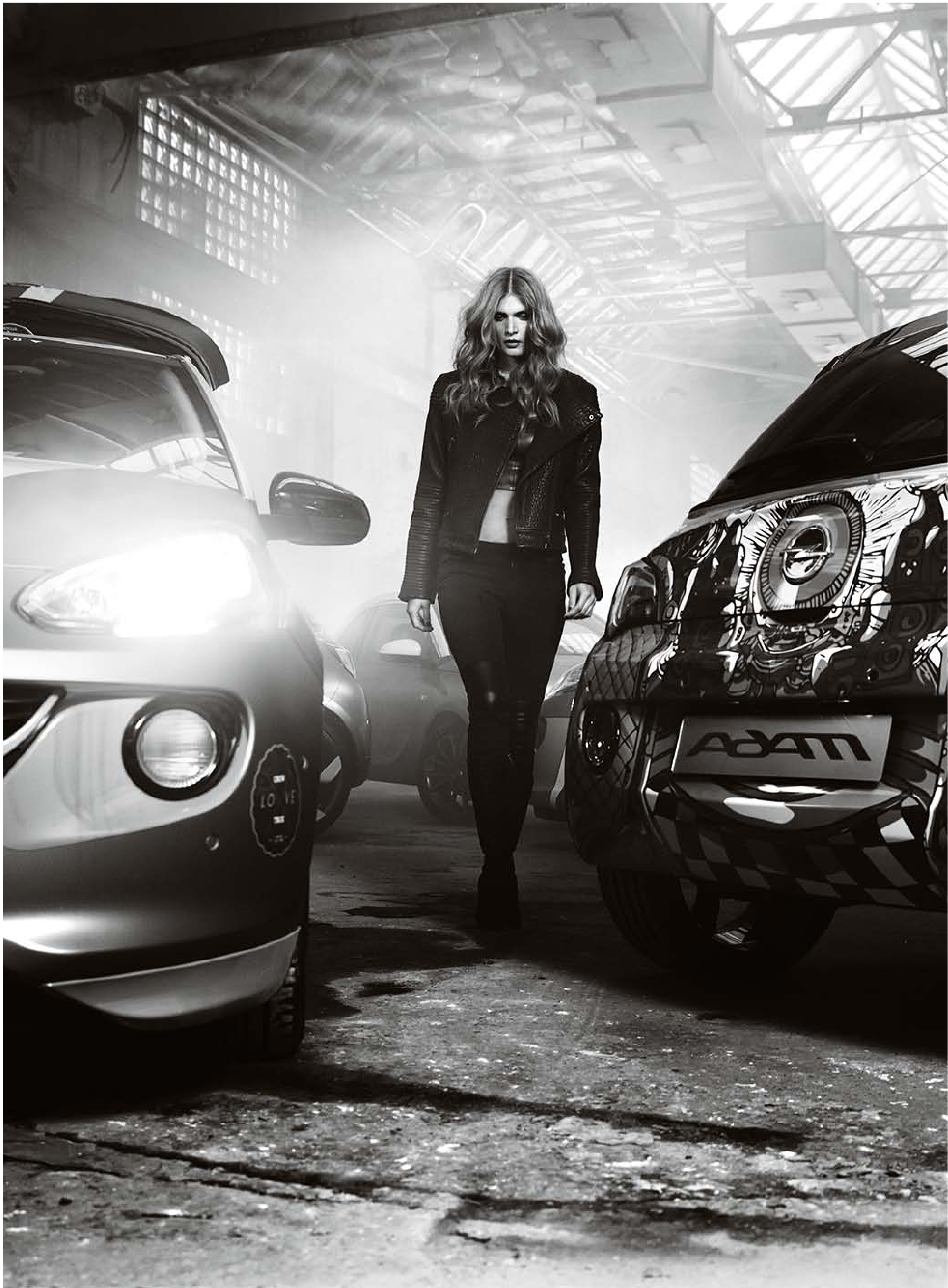


THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

AUGUST





THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

SEPTEMBER





THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

OCTOBER





THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
NOVEMBER





THE ADAM

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
DECEMBER



THE ADAM
BY
BRYAN ADAMS
2014

TITLE



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER



'LITTLE ADAM'



TITLE

Malgosia Bela with the ADAM SLAM Number01 Extreme.

JANUARY

Malgosia Bela with the ADAM Rally Cup.

FEBRUARY

Malgosia Bela in the ADAM GLAM in Purple Fiction with White my Fire roof.

MARCH

Malgosia Bela in the ADAM SLAM Number01 Extreme.

APRIL

Malgosia Bela with the ADAM SLAM White Link Limited Edition.

MAY

Malgosia Bela in the ADAM Rally Cup.

JUNE

Malgosia Bela with the ADAM Concis Special Edition.

JULY

Malgosia Bela with the ADAM SLAM Black Link Limited Edition.

AUGUST

Malgosia Bela in the ADAM Bryan Adams Special Edition.

SEPTEMBER

Malgosia Bela with the ADAM DJ Mag, Isenseven Special Editions, the ADAM SLAM Number01 Extreme and the ADAM GLAM in A Star is Brown with White my Fire roof.

OCTOBER

Malgosia Bela with the ADAM German Flag Special Edition.

NOVEMBER

Malgosia Bela with the ADAM GLAM in Mr Darkside with White my Fire roof and FlexFix® bike carrier.

DECEMBER

Malgosia Bela in the ADAM with 'Stars' illuminated headliner.



Photographer **Bryan Adams**

Talent **Malgosia Bela**

Conception & Executive Producer **Crossover,**
Anke Degenhard, Michael Drinkhahn
Assistants **Haydn Vooght, Rhys Thorpe**
Digital Assistant **James Naylor**

Publisher **Adam Opel AG**
Chief Marketing Officer **Tina Müller**
Head of Marketing Communications Europe **Mark Niedzballa**
Project Managers **Paula Vicente, Benjamin Gimbert,**
Wolfgang Reichert

Executive Creative Director **Markus Daubenbüchel**
Art Director **Mirko Borsche (Bureau Mirko Borsche)**
Creation **Nadya Innamorato, Stephen Overmeyer,**
Thomas Mathew, Martin Gillan,
Johannes von Gross (Bureau Mirko Borsche)
Agency **Scholz & Friends Hamburg GmbH**
Managing Director OPC **Joachim Stürken**
Project Managers **Maurits van der Vegt, Bernd Batke**
Production (Agency) **Guido Durke, Eva-Maria Kannemann**
Art Buying **Kerstin Mende**
Production (Shooting) **Nowadays GmbH**
Producer **Marcus Kurz**
Make-up Artist **Ashley Ward**
Hair Artist **Christoph Hasenbein**
Stylist **Yann Weber**
Making of Photos **Mat Humphrey**

DTP/Lithography **Typodrom Werbeagentur GmbH**
Print **druckpartner Druck- und Medienhaus GmbH**